**Data Science Capstone Project**

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| **Program Code: J620-002-4:2020** | |
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| **Program Name: Front-End Software Development** | |
|  | |
| **Name** | |
| Ooi Caaron | |
| **IC Number** | |
| **990701-07-5837** | |
| **Title** | |
| Optimizing UFC Fighter Betting | |
| **Date** | |
| 7/7/23 | |
| **Purpose** | |
| **The purpose of the project is to develop data-driven strategies for successful betting on UFC fighters using advanced analytics** | |
| **Null Hypothesis** | |
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| **Methodology:** | |
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| **Findings** | |
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| **Conclusion** | |
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| **Dataset URL** | |
| **https://www.kaggle.com/datasets/rajeevw/ufcdata** | |